

CYBER MONDAY

A monthly cyber-security and data privacy bulletin from the UGDSB



Personal Use of Social Media

Protecting privacy and professionalism

The UGDSB has policies and guidelines in place for the staff and student use of social media. The board also has social media guidelines for community members to promote the effective use of social media and positive online communication.

Staff members using social media networks for personal purposes are encouraged to ensure their privacy settings are set high e.g. to "Only Friends" or "Private."

The wall between the role of a public educator and personal friendships should always be visible and strongly communicated. Staff members should never "friend" students who are currently enrolled in the UGDSB, nor should they accept students' "friend requests."

Any content staff members publish, pictures they post, or dialogue they maintain online and on social media should never compromise the professionalism, integrity and ethics in their role as a UGDSB professional.

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THINK Before You Post

Before you post ask yourself...

Is it **T**True?

Is it **H**elpful?

Is it **I**nspiring?

Is it **N**ecessary?

Is it **K**ind?

The Kindness Campaign

Follow along at #UGKindness and #IncreaseKindness

This fall, the Upper Grand District School Board launched a district-wide campaign aimed at promoting kindness online.

The Kindness Campaign encourages all members of our board and school communities to join in, doing their part to make the online world a better place to be, by sharing tips and resources for positive online habits and modelling kind behaviour.

The campaign will continue in UGDSB schools and offices throughout the school year, featuring student work and community connections.

Everyone has a role to play in creating a more positive online world - share how you're spreading kindness online using the hashtags #UGKindness and #IncreaseKindness.



WHAT CAN YOU DO?

- See the good and be the good - help spread kindness online by modelling positive behaviour.
- Keep personal info personal - be cautious about how much personal information you provide online.
- Don't share photos/videos/content of others without their consent.
- Don't believe everything you see on social media - do your research, verify facts, don't share false info.